

# LIFESTYLE HOME SHOW

**FEATURE  
OPPORTUNITY**



## Movies by the Pool

When summer rolls around it allows us to unwind and relax - and one of the best ways to do that is a staycation right in our very own backyards. Our Movies by the Pool feature will showcase current trends for backyards and outdoor entertaining. Help our Show attendees make waves and be the hit of their neighbourhood! If you have a product or service for backyards done right (pools & spas, landscaping, patio sets & decor, outdoor audio/video, kitchens and BBQs) this feature is for you!

Why participate?

- Our 2018 Show saw on average 14,000+ attendees over 3 days!
- Movies by the Pool feature will be highlighted in our official Show Guide (sent to 50,000 households prior to the Show) along with other various parts of our marketing
- Movies by the Pool feature will have prominent placement on the Show floor
- Excellent opportunity to introduce your business to customers in a hands on environment that can lead to lasting relationships
- More than half of Canadians had staycations in 2017!

To book your space in our Movies by the Pool Feature contact Rebecca today!

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