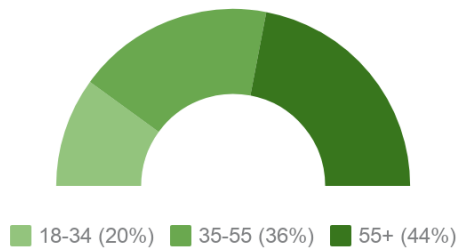


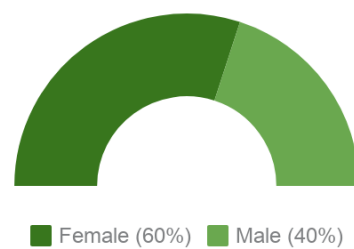
2018 LIFESTYLE HOMESHOW

Demographics

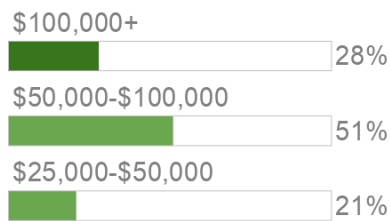
Age



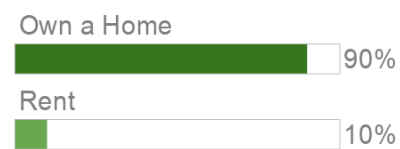
Gender



Household Income



Current Home



78% attended with their spouse, which means you have both decision makers.

95% of visitors found what they needed at the Show.

98% plan on attending the 2019 Show.

What did they come to see?

Home Renovations

Home Decor & Furnishing

Landscape & Gardening

Appliances & Electronics

Automobiles

Building a New Home